

MULTIPLE BADGE REQUIREMENTS

Multiple badges are required for multiple stands and/or booths in addition to trailers and/or concession stands.

ADDITIONAL INFO

Vendors can get additional information, such as parade schedules and routes by going to the City of Mobile's website at:

<https://www.cityofmobile.org/residents/mardi-gras/>

PARADE ROUTES

Parades held each year are all in the downtown area. There are a few different routes, but they are basically confined to the same general area. The official parade routes are decided after the first of the year and published in local papers and on social media.

TIME OF PARADES

Evening parades usually start at 6:30 pm. Daytime parades vary in their start times depending on what day it is and whether it is a morning or afternoon parade. A listing of all parades and their start times is published after the first of the new year in local papers and on social media.

HISTORY

Mardi Gras was started in Mobile, and we are extremely proud of this carnival fact. We invite everyone to come celebrate the original Mardi Gras, and welcome one and all to the City of Mobile!

MORE CONTACTS

If you need more information about Mardi Gras and the Mobile area, please contact:

Mobile Area Chamber of Commerce
(251) 433-6951

ADDITIONAL POLICE DEPARTMENT RESTRICTIONS

The following items **ARE NOT** allowed for sale during Mardi Gras:

- Plastic or rubber dolls or animals having explicit sexual organs.
- Plastic or rubber reproductions of female or male sexual organs or private parts.

[Public Lewdness Section 13A-12-130, State Code]

If you have any questions, please contact:
City of Mobile Police | 251-208-1715



Vendor Information

City of Mobile Revenue Department
PO BOX 3065
Mobile, AL 36652

Phone: 251-208-7462
Fax: 251-208-7954

Mardi Gras is an annual celebration which starts about a month before "Fat Tuesday" and ends on Ash Wednesday.

The dates for Mardi Gras 2025 are February 14 through March 4.

PAYMENT METHODS

Effective 2022, credit card payment will be the only method of payment on the parade route.

If you need to pay by cash, please visit the Revenue Department Business Center at:

Mobile Government Plaza
205 Government St, 2nd Floor, S. Tower
Mobile, Alabama 36644

Phone Number: 251-208-7462

The business office window will have extended hours for Mardi Gras from February 14 to March 28, 2025:

HOURS	Monday	8AM – 4:30PM
	Tuesday	8AM – 4:30PM
	Wednesday	8AM – 4:30PM
	Thursday	8AM – 4:30PM
	Friday	8AM – 4:30PM

PEDDLER BADGES

Mardi Gras Peddler Badges can be purchased at the **Revenue Department Business Center** or on the **parade route via our License Investigators (credit card payment only)**.

Due to lack of time to verify checks, they are not accepted as payment for vendor fees on the parade route.

Mardi Gras Peddler Badges are **issued only during Mardi Gras and are only good for the duration of Mardi Gras**.

Vendor fees are due and payable prior to conducting business.

VENDOR FEES

There are two classifications of Mardi Gras vendor fees collected by the Revenue Department.

Individual Mardi Gras Peddler Stand or Stationary Vehicle (each)

Amount	\$1,000.00
Issue Fee	+ \$14.00
Total	\$1,014.00

Individual Mardi Gras Peddler on Foot Cart or Basket (each)

Amount	\$500.00
Issue Fee	+ \$14.00
Total	\$514.00

The Tax and License Investigators are on the street at all times during Mardi Gras. They are on hand to identify violators, collect all unpaid vendor fees, answer questions and assist vendors with any problems the vendors may have during Mardi Gras.

Prior to the issuance of the Mardi Gras Peddlers license, **all food vendors or food trucks are required to be inspected and certified with the Fire Inspector located at 2851 Old Shell Road and inspected by the Mobile County Health Department.** This is required annually for Mardi Gras.

The City of Mobile expects Mardi Gras Peddler Badges to be purchased before any sales take place. If badges are not purchased in advance, they must be purchased when the Tax and License Investigators check for them.

If a vendor does not already have a badge or will not purchase a badge, the business will be shut down, merchandise confiscated and an MOT* will be issued to the vendor.

*TICKET FOR VIOLATION

Municipal Offense Ticket (MOT) will be issued to anyone violating city ordinance requirements.

IMPORTANT NOTE

Multiple vendors operating from any single stationary location **MUST** purchase multiple Mardi Gras Peddler Badges or the entire stationary location will be closed and the merchandise confiscated.

Vendors, whether a stationary vehicle or on foot with carts or baskets, **must have their badges prominently displayed at all times during Mardi Gras.**

PAYMENT METHODS

The City of Mobile is NOT responsible for lost or stolen Mardi Gras Peddler Badges. If the vendor loses their Peddler Badge, they must purchase a new Peddler Badge or discontinue doing business.

There is no planning organization which allocates space or designates booths. The individual vendor must secure space from the property owner. **Booths, concession stands, trailers, (etc.) are NOT allowed to be set up on City of Mobile rights-of-way.**

Food vendors must secure clearance from the **Mobile County Board of Health (251-690-8116)** for any sales of food items to the general public. Vendors are required to contact the Board of Health directly to make sure they comply with current restrictions and ordinances.

The below items ARE NOT allowed for sale during Mardi Gras:

- Fire caps
- Fireworks
- Silly string
- Confetti
- Products in pressurized containers
- Firearms
- Illegal items

If you have any questions, please contact:
City of Mobile Police | 251-208-1715